



AUXILIUM COLLEGE (AUTONOMOUS)

Accredited by NAAC with A⁺ Grade in 4th cycle
Gandhi Nagar, Vellore – 632006



DEPARTMENT OF BUSINESS ADMINISTRATION

IN COLLABORATION WITH

CHRISTIAN MEDICAL COLLEGE & HOSPITAL, VELLORE

ORGANISES

INTERNATIONAL CONFERENCE

ON

TRANSFORMATIVE ROLE IN

PROMOTING GOOD HEALTH AND WELL BEING

Together for a Healthier Future

SUSTAINABLE DEVELOPMENT GOAL

3

Good Health
and Well-being

19 SEPTEMBER, 2024

REGISTER

<https://forms.gle/M3cResNTEBtR9qtE9>

AUXILIUM COLLEGE (AUTONOMOUS)

Auxilium College was founded in 1954 is the first women's College in the Vellore District and is affiliated to the Thiruvalluvar University. Auxilium has been granted the status of autonomy by the UGC and the Thiruvalluvar University from the academic year 2007-2008. It has been accredited by NAAC with A+ Grade in the 4th Cycle. The college has consistently committed itself to nation building and the empowerment of young women for seven decades and proudly celebrates the platinum jubilee this academic year 2024 - 2025.

It is a minority institution established and administered by the Daughters of Mary Help of Christians, commonly known as Salesian Sisters of Don Bosco, belonging to the Catholic Church. The vision of the college is to educate young women especially the poorest to become empowered and efficient leaders of integrity for the society.

The motto of the college is Knowledge and Virtue.

DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration was started in the year 1997 offering BBA, an undergraduate programme. It enriches and empowers young minds towards its goal, to the great appreciation of the people around. Auxilium College has realized the dreams of young women becoming excellent executives, professionals and entrepreneurs by offering MBA since 2012. In 2017, a new wing BBA (Hospital Administration) was set up in collaboration with Christian Medical College and Hospital, Vellore. In the same year the Department began to offer Doctoral Programme in Management Studies for aspiring researchers.

CHRISTIAN MEDICAL COLLEGE AND HOSPITAL

Christian Medical College (CMC) in Vellore was founded in 1900 as a one-room clinic by Dr. Ida S. Scudder, the only daughter of second-generation American missionaries. The Christian Medical College Vellore is one of the top-ranked educational, healthcare and research institutes in the country. 2024 is the centenary year of the Town Campus and 2025, the 125th year of CMC Vellore as a whole.

CMC's network of primary, secondary, tertiary and quaternary care teaching hospitals spread across six campuses in and around Vellore. CMC is a multi-specialty medical institution of international repute. The institution offers a spectrum of undergraduate and postgraduate programmes, ranging from medicine and nursing to allied health sciences. The curriculum is meticulously designed to foster critical thinking, ethical practice, and a comprehensive understanding of healthcare challenges.

HOSPITAL MANAGEMENT STUDIES

The Department of Hospital Management Studies was started on November 14, 2009 towards its objective of assessing and addressing the training requirements of staff in CMC and teaching management related subjects including hospital management to students & staff from CMC and other colleges. Various management programmes are offered which includes PGDHA, FHA, PGDHEHP & FM in CMC and in the other organizations like Birla Institute of Technology and Sciences (BITS) Pilani. and Tata Institute of Social Sciences (TISS) Mumbai. Apart from this the department conducts training need analysis for various categories of staff and conducts various institutional workshops and conferences.

ABOUT THE CONFERENCE

Transformative role in promoting good health and well-being is increasingly recognized across various sectors, particularly in healthcare, lifestyle choices, and industry and technological advancements. Health promotion is essential for enhancing individual and community well-being. It encompasses strategies that empower people to take control of their health and improve their quality of life.

OBJECTIVES

- Aims to ensure healthy lives and promote well-being for all and thereby attaining the Sustainable Development Goal 3.
- Identify and analyze emerging trends in sustainability, innovation and digital transformation in areas beyond health.

CONFERENCE THEMES

- Adolescent Health
- Chemical Safety
- Climate Change
- Community Engagement
- Disaster Management
- Environment Sustainability
- Food Safety
- Gender and Health
- Global partnership in Health sector
- Health Education
- Health Equity
- Health Governance
- Health Management Information System
- Health and Meditation
- Human Rights
- Indigenous Practices

- Innovation in Health
- Laws of health
- Lifestyle Management
- Occupational health
- Occupational Safety
- Partnership in Health
- Planning for Health policy
- Pollution
- Rehabilitation
- Social Entrepreneurship
- Social media and
- Stress Management
- Suicide prevention
- Sustainable development
- Yoga
- Wellbeing
- Welfare at workplace

Papers are invited in the above themes and beyond for presentation / publication during the conference.

REGISTRATION

The conference is ideal for professionals, administrators, advocates, researchers, technology innovators, policymakers, academicians, students, and anyone dedicated in promoting good health and wellbeing.

Join us to explore strategies in making a healthier future.

CATEGORIES	PARTICIPATION	PRESENTATION
INDUSTRY/FOREIGN DELEGATES	500 INR	1000 INR
ACADEMICIANS / RESEARCH SCHOLARS	250 INR	500 INR
UG / PG STUDENTS	200 INR	300 INR

GUIDELINES

- The abstract/ full length paper should be in Times New Roman with 12 Font size in 1.5 line spacing with clear details of the author/s and their designation.
- Selected abstracts will be notified for full paper submission after scrutiny latest by 04 September, 2024.
- The full paper should be mailed to mbadept2@auxiliumcollege.edu.in latest by 13 September 2024.
- Both the author and co-author should register separately.
- Shortlisted papers will only be permitted on the conference registration
- The selected papers will be allotted 5 minutes for presentation during the conference.
- Best paper in each category will be selected and awarded during the valedictory on 19 September, 2024.
- Selected papers will be published in UGC Care Journal, on payment of article processing fees.

PAYMENT DETAILS

Name of the Bank : Indian Overseas Bank

Account Number : 168301000020931

Branch : Auxilium College

IFSC Code : IOBA0001683

FOR FURTHER ENQUIRY

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PATRONS

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Principal

Christian Medical College & Hospital

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Dr. Sr. Sagaya Mary T

Director, Management Studies

Auxilium College (Autonomous)

EXECUTIVE COMMITTEE

Dr. Beulah Suresh

Head & Assistant Professor

PG and Research

Department of Business Administration

Auxilium College (Autonomous)

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Deputy G.S. & In-charge

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Staff Training and Development

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Dr. Preethi Prabhakaran

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Auxilium College (Autonomous)

FACULTY ORGANISERS

Assistant Professors, Department of Business Administration

Ms. Ruth Mary

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Ms. Sripriya Sa

Dr. Rajeswari P

Dr. Balapriya M

Dr. Uma Mageswari S

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STUDENT ORGANISERS

Ms. Lakshmi Priyadharshini L.C

II MBA

Ms. Haneesha P

III BBA

Ms. Thejaswini J

III BBA(HA)